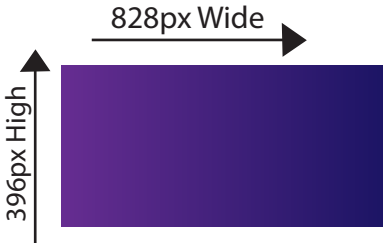


BILLBOARD SPECS

All Billboard displays (Digital, Static & TriVision) are to be designed in inches not feet *ex: 10'6"x36' would be 10.6"x36"*

DIGITAL

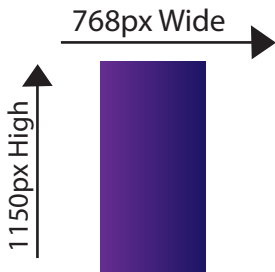
Digital Poster (11x22, 12x24, 10x20, 6x12, 6x14):



- 828px W by 396px H
- 72 dpi
- JPG or PNG
- Use RGB color
- Files must be less than 1Mb

BOARDS: Brandywine, Buttercup, North Apollo, Rt 30 Irwin (both), Lower Burrell, Kttg Sheetz (both), Ford City Sheetz

Digital Vertical Poster (18x12):



- 1150px H by 768px W
 - 72 dpi
 - JPG or PNG
 - Use RGB color
- Files must be less than 1Mb

BOARDS: Glenshaw (both)

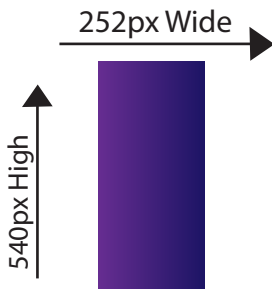
Digital Bulletins (14x48, 12x40, 10x30, 7x20, 6x24):



- 1504px W by 416px H
- 72 dpi
- JPG or PNG
- Use RGB color
- Files must be less than 1Mb

BOARDS: Armstrong High School, Butler City, Butler Down Town, Ellwood City (both), Boston Bridge (both) Tarentum, New Kensington, Mt. Pleasant, North Versailles

Digital Vertical Blade (15x7):



- 252px W by 540px H
- 72 dpi
- JPG or PNG
- Use RGB color
- Files must be less than 1Mb

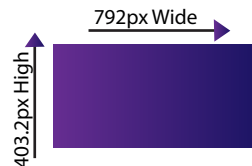
BOARDS: Airport (both), Dinnerbell (both)

STATIC

Static, Mobile & TriVision Boards

(8x12, 8x16, 10x20, 10x30, 10'6"x36, 12x20, 12x24, 12x40, 12x40'8", 14x42, 14x48, 14x48'8", 16x14):

- 300 dpi
- .25" bleed on all sides
- JPG or PNG
- CMYK



Mobile (5'6"x11):

- 792px W by 403.2px H
- 300 dpi • .25" bleed • JPG or PNG • CMYK



TriVision (16x34):

- 2448px W by 1152px H
- 300 dpi • .25" bleed • JPG or PNG • CMYK