

# BILLBOARD SPECS

All Billboard displays (*Digital, Static & TriVision*) are to be designed in inches not feet.

## DIGITAL

**Digital Poster** (11x22, 12x24, 10x20, 6x12, 6x14):

- 828px W by 396px H
- 72 dpi
- JPG or PNG
- Use RGB color
- Files must be less than 1Mb

BOARDS: Brandywine, Buttercup, North Apollo, Rt 30 Irwin (both), Lower Burrell, Kttg Sheetz (both), Ford City Sheetz

**Digital Vertical Poster** (18x12):

- 768px W by 1150px H
  - 72 dpi
  - JPG or PNG
  - Use RGB color
- Files must be less than 1Mb

BOARDS: Glenshaw (Both)

**Digital Bulletins** (14x48, 12x40, 10x30, 7x20, 6x24):

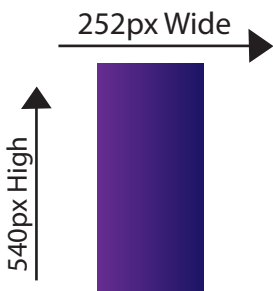
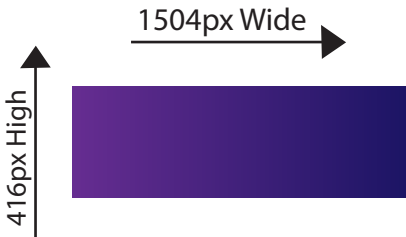
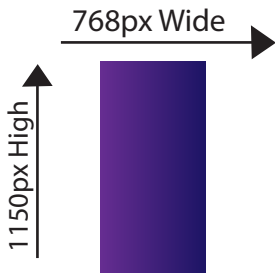
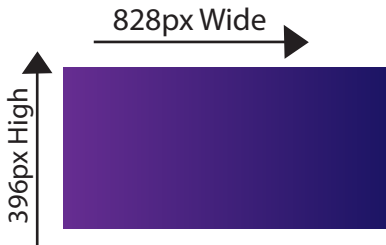
- 1504px W by 416px H
- 72 dpi
- JPG or PNG
- Use RGB color
- Files must be less than 1Mb

BOARDS: Armstrong High School, Butler City, Butler Down Town, Ellwood City (both), Boston Bridge (both) Tarentum, New Kensington, Mt. Pleasant, North Versailles

**Digital Vertical Blade** (7x15):

- 252px W by 540px H
- 72 dpi
- JPG or PNG
- Use RGB color
- Files must be less than 1Mb

BOARDS: Airport (both), Dinnerbell (both)

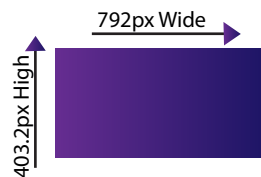


## STATIC

**Static, Mobile & TriVision Boards**

(8x12, 8x16, 10x20, 10x30, 10'6" x36, 12x20, 12x24, 12x40, 12x40'8", 14x42, 14x48, 14x48'8", 16x14):

- 300 dpi
- .5" bleed on all sides
- CMYK



**Mobile** (5'6" x 11):

- 792px W by 403.2px H
- 300 dpi • .5" bleed • JPG or PNG • CMYK



**TriVision** (16x34):

- 2448px W by 1152px H
- 300 dpi • .5" bleed • JPG or PNG • CMYK